



Down under Extreme Cowboys

Affiliate of Extreme Cowboy Association



Downunder Extreme Cowboys Sponsorship Packages 2018

www.downunderextremecowboys.com

DOWNUNDER EXTREME COWBOY 2018




OVERVIEW OF DOWNUNDER EXTREME COWBOYS...

Downunder Extreme Cowboys is an Australian affiliate of the USA based Extreme Cowboy Association, based out of Rokewood, Victoria, where there is an outdoor course that would test even the most experienced horse and rider. The committee of Downunder Extreme Cowboys is a dedicated group of volunteers that is bringing Extreme Cowboy Racing to life in Australia.

Extreme Cowboy Racing is an exhilarating test of horse and rider's versatility in a timed event, open to all breeds of horses and ages of riders. The course is set to test the horse's adaptability and willingness to work, and the rider's skills at negotiating obstacles. This is not your average 'trail' course that you may have seen at other shows. It is a true test of skill and confidence for the combination. This course is dynamic, fast paced and thrilling! You'll see horses jump, cross bridges, go through water and drag logs, just to name some of the obstacles, and your business could be right there in the main arena!

Extreme Cowboy Racing is open to any type of rider, from the beginners to the professionals. It is truly a family orientated sport, aiming to get everyone involved. Eight levels of competition start at 'Young Guns' for children as young as 7 years, and go all the way up to the 'Ride Smart' division which is specifically for non-professionals ages 55 years and older. Rider levels divide the competition, whether that is the Novice or the Professional classes. The number of obstacles and difficulty varies based on the division.

OVERVIEW CONTINUED...



The competition is scored on time and a judge's assessment of how well the ridden combinations perform each of the required obstacles. This is definitely a sport which is decided on how much time you have spent working on a partnership with your horse and the amount of exposure to all types of experiences. It is definitely not for the faint hearted as mere seconds will often dictate winners.

This presents your business with the unique opportunity to be a part of the first Australian affiliate of this popular and growing sport worldwide. With over 300 spectators in the gate at our first competition, we expect nothing but growth! Downunder Extreme Cowboys is offering you multiple advertising possibilities that will drive new clients to your door, furthermore increasing your customer base. Downunder Extreme Cowboys has access to thousands of equestrians and their families, in addition to large numbers of international followers!

Imagine your business centre stage in front of several hundred spectators! Detailed banners, trade stalls, sponsorship tents, facebook and website promotions, advertising in all written promotional documents, and this is just to name a few of the possibilities open to you. These opportunities are available to you just by choosing one of the enclosed sponsorship packages that fits your budget.

SPONSORSHIP PACKAGES

RUBY SPONSORSHIP

Package Price - \$1,000 > \$1999

- Name or Logo used on all Advertising for events, Facebook, website, program, and signage.
- Website and Facebook Recognition
- Half page advertising in program and newsletter.
- Retail Trade Space outside the entrance to Arena. Six Metres * Six Metres
- Opportunity to supply signage that can be placed around the event site.
- Business advertisement over PA Announcements throughout the event.

DIAMOND SPONSORSHIP

Package Price - \$500 > \$999

- Name or Logo used on all Advertising for events, Facebook, website, program, and signage.
- Website and Facebook Recognition
- Half page advertising in program and newsletter.
- Retail Trade Space outside the entrance to Arena. Three Metres * Three Metres
- Opportunity to supply signage that can be placed around the event site.
- Business advertisement over PA Announcements throughout the event.

SPONSORSHIP PACKAGES

GOLD SPONSORSHIP

Package Price - \$300 > \$500

- Name or Logo used on Facebook, website, program, and signage, and within Arena.
- Website and Facebook Recognition
- Retail Trade Space outside the entrance to Arena. Three Metres * Three Metres
- Opportunity to supply signage that can be placed around the event site.
- Business advertisement over PA Announcements throughout the event.

SILVER SPONSORSHIP

Package Price - \$1 > \$300

- Name or Logo used on Facebook, website, program.
- Website and Facebook Recognition
- Business advertisement over PA Announcements throughout the event.

SPONSORSHIP PACKAGES

Downunder Extreme Cowboys looks forward to working with you and getting to know your business! We can work together to bring this sensational sport to, and grow it in, Australia. To take up one of the above exciting opportunities, or you would like us to customize a special package that works for you and your company. Please feel free to contact either Shane Woodall (Club President) on 0425 846 376 or Chris Woodall (Club Secretary) on 0419 370 668 to discuss fully the packages and promotions available to you.

Alternatively you can email us at downunderextremecowboys@gmail.com or find us on Facebook by searching downunderextremecowboys

